

**Comhairle Contae Fine Gall  
Fingal County Council**

Minutes of Economic, Enterprise & Tourism Development Strategic Policy  
Committee

**Wednesday, 11th June, 2025**

**PRESENT**

Councillor Kieran Dennison  
Councillor Tony Murphy  
Councillor Siobhan Shovlin  
Councillor Tom O'Leary  
Councillor Jimmy Guerin  
Councillor Ellen Troy  
Mr Anthony Cooney, Fingal  
Chamber

Apologies for inability to attend were received for Councillor James Humphreys, Mr Peadar O'Kelly, PPN, and Mr Eric Flemming, Trade Union Representative.

The Area Chairperson, Councillor Kieran Dennison, presided.

**OFFICIALS PRESENT**

John Quinlivan, Director of Services; Declan Power, Senior Executive Officer; Aoife Sheridan, Senior Executive Officer; Paul Barnes, Events Manager; Toni Hogan, Senior Staff Officer; Breffni O'Rourke, Administrative Officer.

**EETD/9/25** (Agenda Item No 1)

**Confirmation and Re-affirmation of the Minutes of the Economic, Enterprise & Tourism Development Strategic Policy Committee meeting held on the 12th of March 2025**

Minutes of the Economic, Enterprise & Tourism Development Strategic Policy Committee Meeting held on 12th March 2025 which had been circulated were considered.

It was **PROPOSED** by Councillor K. Dennison and seconded by Councillor T. Murphy and **RESOLVED**:

"The minutes of the meetings of the 12<sup>th</sup> of March 2025 be **ADOPTED**."

**EETD/10/25** (Agenda Item No 5)

**Dublin Regional Place Branding**

It was **AGREED** by Chairperson, Councillor K. Dennison, and the Members to vary the order of business and take this item 5 first.

Anthony McGuinness and Caroline Power from Dublin Place Brand gave a presentation on The Dublin Place Brand. This is a brand which is comprised of all 4 Dublin Local Authorities and aims to aid economic development and promote Dublin as a place to live, work, invest, and study. The presentation detailed successful past events, upcoming events and figures from their recent LinkedIn campaign. Members wanted to ensure that Fingal would be equally represented in this brand.

The presentation was **Noted**.

**EETD/11/25** (Agenda Item No 2)

**SPC Programme Updates**

John Quinlivan, Director of Services, presented a report updating members on to various deliverables set out in the programme as well as key milestones and developments across numerous sections.

The report was **NOTED**.

**EETD/12/25** (Agenda Item No 3)

**Events Programme & Programming Costs**

Declan Power, Senior Executive Officer, gave a presentation on the Events Programme for 2025, detailing expected cost for major events this year vs last year and informed members of all income streams for events. The strategic vision of Flavours of Fingal was discussed at length including a range of potential/indicative alternatives. John Quinlivan, Director of Services, undertook to take on board members comments, explore the options further and present clear proposals to September's SPC meeting for discussion.

The Members **AGREED** the next steps and the presentation was **NOTED**.

**EETD/13/25** (Agenda Item No 4)

**Future Fingal: Sustainable Fingal Strategy**

Aoife Sheridan, Senior Executive Officer presented the Future Fingal: Sustainable Fingal Strategy which outlined steps taken to date and a timeline for implementation of this initiative. The project will commence in June 2025 with an initial assessment and GAP analysis taking place over the Summer. A draft strategy will be presented

at the September SPC meeting with adoption by Council planned for November 2025.

The presentation was **NOTED**.

### **MOTIONS**

**EETD/14/25** (Agenda Item No 6)

**Councillor S. Shovlin - Inclusive Employment and Opportunity - AI100821**

“That the Chief Executive explore and encourage opportunities for inclusive training and employment, using the Happy Out Café at Dún Laoghaire Baths as an example of what could potentially be done in Fingal.”

The attached motion, in the name of Councillor S. Shovlin was proposed by Councillor S. Shovlin and seconded by Councillor K. Dennison.

A report was provided by Aoife Sheridan, Senior Executive Officer.

The report was **ACCEPTED**.

**EETD/15/25** (Agenda Item No 7)

**Councillor J. Humphreys - Report on Aer Lingus College Football Classic - AI102753**

The attached motion, in the name of Councillor J. Humphreys was **DEFERRED** until the September Strategic Policy Committee Meeting.

### **A.O.B**

Chairperson Councillor K. Dennison thanked all the members of the SPC for attending.

### **NEXT MEETING:**

The next meeting of the Economic Enterprise & Tourism & Cultural Development Strategic Policy Committee will take place on Tuesday 9<sup>th</sup> September. Location TBC.

The Meeting concluded at 18.30hrs.

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**CHAIRPERSON**

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**DATED**